

A Level Business Studies



Why this subject?

Business and related subjects (including finance, accounting, management and economics) are among the most popular fields of study worldwide. Business touches on pretty much every aspect of modern human society and careers within business are diverse and often highly paid.

Business activity affects the daily lives of all people as they work, spend, save, invest, travel and play. Everyone will encounter the world of business, whether they work in urban or rural areas. Business Studies helps you to understand how a business functions, the role it plays in our society, the opportunities it generates, the skills it requires, and the impact it can have on your life and on society, today and in the future.

Course Outline

Component 1– Business Opportunities and Functions:

- Enterprise
- Business location and Business structure
- Business plans, finance and revenue and costs
- Market, Marketing and market research
- Human resources and operations management

Component 2 - Business Analysis and Strategy:

- Data analysis and market analysis
- Sales forecasting and financial performance
- Aims and objectives and non-financial performance
- Decision making models and Strategy and implementation
- Investment appraisal and special orders

Component 3 - Business in a Changing World:

- Change and Risk management
- PEST factors
- Ethical, Legal and environmental factors
- International trade and globalisation
- European Union



Key Information

Exam Board	Eduqas
Qualification Type	A Level
Entry Requirements	Applied A Level Pathway. Level 6 in Maths and GCSE Business Studies (if taken).
Head of Department	Mrs R Khaira

A Level Business Studies



Assessment Outline

A Level: Three written papers

Component 1: Business Opportunities and Functions

2 hours 15 minutes, 80 marks, 33.3% of A level. Section A – compulsory short-answer questions Section B – compulsory data response questions

Component 2: Business Analysis and Strategy

2 hours 15 minutes, 80 marks, 33.3% of A level. Compulsory data response and structured questions to assess business strategy and analytical techniques used in the business decision-making process. The subject content in Component 1 will underpin the context for Business Analysis and Strategy

Component 3: Business in a Changing World

2 hours 15 minutes, 80 marks, 33.3% of A level.

Section A – compulsory questions based on a case study

Section B – one synoptic essay from a choice of three to assess all of the A level subject content.



6th form Business visit to
New York

Careers and next steps

This AS and A-level Business course introduces you to all you need to know about working in business, providing a solid foundation for further study. You might have ambitious plans to start your own business. If that's the case, you'll find the marketing and finance topics particularly useful. Business can lead to a number of careers including Business analyst, management accountant, product manager, stockbroker, operational researcher, retail manager and many others.

The skills you learn are transferable across a broad range of subjects and careers. Whatever you choose to do in the future, you'll find that the things you learn in this course will help. For example, you'll probably work with lots of different people, so knowledge of motivational theory will help you to work well with others and help them achieve their potential.

A number of our A Level Business students have gone on to study specialist Business degrees at University including Marketing, Accounting and Business Management and some have gone directly into apprenticeships and then into management roles within local businesses including Kier Construction.